

Checklist for Promoting Your Event

This checklist highlights key ways that you can promote your event and reach a wider audience:

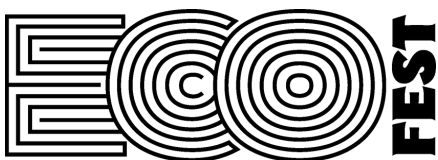
<input type="checkbox"/>	Your Promo Pack Take a look at the resources we have provided in your promo pack.	PAGE 3
<input type="checkbox"/>	Upload your event to relevant online platforms Your website, Facebook, local online noticeboards and what's on pages.	PAGE 4
<input type="checkbox"/>	Digital Marketing Newsletter mentions and social media posting.	PAGE 5
<input type="checkbox"/>	Physical Marketing Hang posters at your location, on local noticeboards and cafes. Talk to people about your event and personally invite them.	PAGE 6
<input type="checkbox"/>	Attend other events Meet like-minded people at other EcoFest events to find inspiration and also more guests for your event.	PAGE 7
<input type="checkbox"/>	At your event/ Keep the ball rolling Make the most of your event by promoting yourself and EcoFest at your event.	PAGE 8

Feedback is Important

Feedback is vital for EcoFest as it helps us secure funding and decide on the best ways to deliver future festivals!

This year your feedback will get you into the draw to win some amazing prizes! Please share this opportunity by displaying one of the Feedback QR posters or nametags at your event (found in the promo pack). These link directly to our feedback page. Please also follow up the next day and direct your guests to our feedback page:

ecofest.org.nz/feedback/



15 March - 14 April 2024

ecofest.org.nz