EVENT HOST SUPPORT PACK

Promote your event

We promote the whole festival: the online programme, a printed guide, and print, digital and radio advertising. Your own promotion is what fills your event.

Online

- List your event on your website, local noticeboards and what's-on pages.
- Create a Facebook event. Add EcoFest, your hub and any partners as co-hosts, and tag your venue.
- Feature it in your newsletter with an image and booking link. Ask other groups, and local schools for whānau-friendly events, to include it in theirs.
- Post on social media and tag us: **@ecofest.nz** (Facebook), **@ecofest_auckland** (Instagram), **#EcoFestNZ #EcoFest2027**. We're happy to share your posts.

Add this to every listing

> *This event is part of EcoFest, an annual month-long festival taking place 22 March – 22 April. EcoMatters, Kaipātiki Project, Beautification Trust and Waiheke Resources Trust are teaming up to showcase all that Tāmaki Makaurau has to offer in the sustainability space. Visit ecofest.org.nz and join us!*

In person

- Put up posters (ask first): your venue, libraries, community centres, cafés, shops, schools and businesses your audience uses.
- Invite people personally. You'll also learn what interests them and what might hold them back.
- Go to other EcoFest events. You'll meet like-minded people, and maybe your next guests.

Promo assets

Ready-to-use EcoFest images, words, logos and templates.

Social media images | Words to promote with | Canva templates | Logos and brand guidelines | Feedback QR posters and name tags | All promo assets (posters too)

Your support hubs

West & Central Auckland
EcoMatters
ecofest@ecomatters.org.nz
09 826 4276

North Auckland
Kaipātiki Project
ecohub@kaipatiki.org.nz
021 036 1049

South & East Auckland
Beautification Trust
ecofest@beautification.org.nz
09 269 4080

Waiheke & Gulf Islands
Waiheke Resources Trust
info@wrt.org.nz
09 372 2915

Full pack and latest version: ecofest.org.nz/about/event-host-support-pack/